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HUNTINGDON VALLEY BANK APPOINTS HUGH CONNELLY EXECUTIVE VICE PRESIDENT, BUSINESS BANKING

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Huntingdon Valley Bank announced that Hugh Connelly, CFA, CTP, has been appointed Executive Vice President of the Bank's newly formed Business Banking Division. In his new role, Connelly and his team will focus on business banking services for small to mid-sized businesses and entrepreneurs throughout the Greater Philadelphia area.

Connelly brings a wealth of business banking experience to HVB, with a unique approach to streamlining and digitizing the lending process benefiting both the Bank and the customer. Prior to joining HVB, Connelly served as President & founder of Univest Capital Inc. and led Univest's business banking and cash management groups. They originated more than \$650 million in loans and leases to small and mid-sized businesses while also serving their cash management needs.

Connelly earned his Bachelor's in Finance and Statistics from Temple University's Fox School of Business. He received a Master of Science in Finance from Drexel University's LeBow School of Business and serves as an Adjunct Professor at Drexel's Charles D. Close School of Entrepreneurship. Connelly is also the Interise Instructor for the Emerging Leaders Program of the SBA in Philadelphia. In 2016, he won a Best of FinXTech Award from Bank Director magazine for the Banking as a Subscription product he developed for small businesses.

In light of recent merger activity, HVB identified a significant market opportunity serving businesses and entrepreneurs with credit needs up to \$3 million. Under Mr. Connelly's leadership, HVB's Business Banking Division will capitalize on this opportunity and grow its Business Banking relationships throughout the Greater Philadelphia area.

Travis J. Thompson, Esq., President & CEO, commented, "As we strive to build market share in the Greater Philadelphia area, our unique focus on small to mid-sized businesses will enable HVB to capitalize on an underserved market. We are confident, under Hugh's leadership, HVB Business Banking will deliver The Better Experience to businesses and entrepreneurs that our retail customers have come to expect over the years. We are proud to have Hugh Connelly lead our Business Banking Team at HVB."